

MINUTES
Downtown Advisory Board
 Thursday, July 28, 2011– 12:00 P.M.
 350 Commercial St NE

| Members Present | Members Absent | Staff Present | Guests |
|--|---|--|-------------------------------|
| Jim Bauer - C Garth Brandaw Paul Gehlar Bill Davis Jim Lewis Allan Pollock Jennifer Martin Carole Smith | Darr Goss - U Brian Moore - E Mark Messmer - U Bill Puntney -U | Jeff Barnes – UD Sara Bratcher – UD Renee Frazier - UD Anita Sandoval – UD Sheri Wahrgren – UD | Rick Williams Britta Franz |

1. CALL TO ORDER

Call to Order: 12:02 PM

Roll Call Member Davis arrived 12:05

2. APPROVAL OF AGENDA

Motion: Move to approve the agenda for July 28, 2011, as presented

Motion by: Board Member Martin

Seconded by: Board Member Smith

Action: Approve the Agenda for July 28, 2011, as presented.

Vote:

Aye: Unanimous

Nay:

Abstentions:

2. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from July 14, 2011, as presented.

Motion by: Board Member Smith

Seconded by: Board Member Pollock

Action: Approve the Minutes from July 14, 2011, as presented.

Vote:

Aye: Unanimous

Nay:

Abstentions:

4. REPORT ON COMMITTEES

A. Parking Committee – 20 Year Capital Plan

Discussion regarding funding of Parking Capital Plan provided by Facilities Division. Income and Leasehold options will be included in a Revenue model. Discussion moved to end of meeting.

Questions or Comments by: Martin, Smith, Lewis

5. PUBLIC COMMENT:

A. N/A

6. ACTION ITEMS

A. Downtown Advisory Board recommendation to the Urban Renewal Agency Board to assume responsibility of providing recommendations to the Urban Renewal Agency on matters affecting the South Waterfront Urban Renewal Area.

Motion: Move to recommend Option 2 for Agency/Council consideration.

Motion by: Board Member Gehlar

Seconded by: Board Member Pollock

Questions or Comments by: Smith, Martin, Lewis, Frazier, Wahrgren

Amendment: Amend Option 2 as follows for Agency/Council consideration:

13 Member Board

7 Members appointed by the City Council

- 6 members who would be business or property owners within the Downtown Parking District
- 1 at large member appointed by City Council, which the URA Board must concur or approve

4 Members appointed by the URA Board

- 2 members would have to be businesses or property owners within either URA
- 1 member would be a banking or finance professional within either URA
- 1 member would be an institutional member within either URA

2 Ex-officio members appointed by URA Board (Planning Commission and HUDAC)

Motion by: Board Member Martin

Seconded by: Board Member Gehlar

Action: Forward Amended Option 2 for Agency/Council consideration.

Vote:

Aye: Members Bauer, Pollock, Gehlar, Brandaw, Davis, Martin

Nay: Member Smith

Abstentions:

7. OLD AND/OR NEW BUSINESS

A. Downtown Parking District Financial Analysis - Report presented by Rick Williams, Consultant

Discussion regarding: analysis of all Leasehold revenue associated with tenant lease, common area, and utility payments into the Parking Fund rather than just an annual contribution; revenue ideas including gate systems, pay stations, etc;

Questions or Comments by: Smith, Bauer, Frazier, Wahrgren, Franz, Gehlar, Pollock, Davis, Lewis, Brandaw

B. Customer Satisfaction Survey Goals (draft) – Sara Bratcher

Deferred to next meeting

C. Parking Revenue Discussion - postponed from earlier in the meeting.

Discussion regarding future budget modeling scenarios.

8. INFORMATION ITEMS

A. N/A

9. ADJOURN

Chair Bauer adjourned the meeting at 1:43 P.M.