

MINUTES
Downtown Advisory Board
 Thursday, August 25, 2011– 12:00 P.M.
 350 Commercial St NE

Members Present	Members Absent	Staff Present	Guests
Jim Bauer - C Garth Brandaw Bill Davis Paul Gehlar Brian Moore Allan Pollock Bill Puntney Carole Smith	Darr Goss - E Jim Lewis - E Jennifer Martin - E Mark Messmer - E	Jeff Barnes – UD Sara Bratcher – UD Renee Frazier - UD Anita Sandoval – UD Sheri Wahrgren – UD	

1. CALL TO ORDER

Call to Order and Roll Call: 12:00 PM

2. APPROVAL OF AGENDA

Motion: Move to approve the agenda for August 25, 2011, with addition of update on Mobility Study

Motion by: Board Member Smith

Seconded by: Board Member Bill Puntney

Action: Approve the Agenda for August 25, 2011, as amended.

Vote: Aye: Unanimous

Motion PASSES

2. APPROVAL OF MINUTES

Motion: Move to approve the Minutes from July 28, 2011, as presented.

Motion by: Board Member Smith

Seconded by: Board Member Pollock

Action: Approve the Minutes from July 28, 2011, as presented.

Vote: Aye: Unanimous

Motion PASSES

4. REPORT ON COMMITTEES

A. Parking Committee –

No Report

5. PUBLIC COMMENT:

A. N/A

6. ACTION ITEMS

A. Amendment to the RDURA Plan to add North Downtown Redevelopment as a project in the Plan

Potential conflicts announced by Members Smith, Gehlar, Brandaw, and Davis.

Discussion included: explanation of how the Plan supports the area; amendment would allow projects in the North Downtown as outlined in the Strategic Action Plan; potential creation of toolbox program in North Downtown.

Motion: To approve staff recommendation to amend the RDURA Plan to add North Downtown Redevelopment as a project in the Plan.

Motion by: Board Member Smith
Seconded by: Board Member Puntney

Questions or Comments by: Smith, Wahrgren, Puntney, Bauer, Moore, Gehlar, Brandaw

Action: Approve staff recommendation to amend the RDURA Plan to add North Downtown Redevelopment as a project in the Plan.

Vote: Aye: Unanimous
Motion PASSES

B. Demonstration Program Project Boundary

Discussion included: review of criteria; explanation of three options and various potential revisions to the options

Motion: To approve Option 1, and after one year's experience, revisit the program.

Motion by: Board Member Gehlar
Seconded by: Board Member Smith

Questions or Comments by: Smith, Pollock, Brandaw, Davis

Action: Approve Option 1, and after one year's experience, revisit the program.

Vote: Aye: Gehlar, smith
Nay: Members Bauer, Brandaw, Davis, Moore, Pollock, and Puntney

Motion FAILS

Motion: To approve Option 3

Motion by: Board Member Davis
Second: Board Member Bauer

Comments: Puntney, Smith, Wahrgren, Moore,

Replacement Motion: To approve Option 3, and include added verbiage to the Program Goals as a preference for the Core Area as is consistent with the Strategic Action Plan.

Motion by: Member Gehlar
Second: Member Bauer

Comments: Pollock, Brandaw, Davis, Moore, Bauer, Gehlar, Wahrgren, Smith

Action: Approve Option 3, and include added verbiage to the Program Goals as a preference for the Core Area as is consistent with the Strategic Action Plan.

Vote: Aye: Unanimous
Motion PASSES

C. Amendment to the RDURA Plan to add Public Art as a project in the Plan

Discuss included: explanation of the proposed amendment; review of how Urban Renewal dollars can be used; how to capture history into the Plan; anticipated project at Salem Conference Center

Motion: To approve recommendation by staff to add Public Art as a project in the RDURP as long as the definition of art includes history.

Motion by: Board Member Smith,
Seconded by: Board Member Gehlar,

Questions or Comments by: Smith, Gehlar, Wahrgren, Moore, Pollock

Motion Withdrawn

New Motion: to approve recommendation by staff to add Public Art as a project in the RDURP

Motion by: Board Member Smith
Seconded by: Board Member Gehlar

Action: Approve recommendation by staff to add Public Art as a project in the RDURP

Vote: Aye: Unanimous
Motion PASSES

7. OLD AND/OR NEW BUSINESS

A. Draft – Customer Satisfaction Survey Goals - Sara Bratcher

Discussion included: goal of survey is to gather base line information to get an idea of what the public thinks about parking today; trying to keep questions as pure as possible; survey will request demographic information; answers will be tied to goals and the Board will receive raw data; Rick Williams will review in terms of strategic recommendations; may provide opportunity for other surveys once trends are identified.

Questions or Comments by: Smith, Gehlar, Moore, Bauer

B. RDURA Land Values and Historical Real Market & Assessed Values - Renee Frazier

Discussion regarding: explanation of land values; certain types of investments will not have a direct correlation in AV.

Questions or Comments by: Smith, Bauer, Wahrgren

C. Update on Mobility Study – Sheri Wahrgren

Staff is hoping to finalize the RFP within two weeks, and will invite Public Works to attend the next DAB meeting to provide an update.

D. Agency & Council decisions

The Agency approved a Loss of Use agreement for compensation of lost revenue due to the construction of a low span, tied arch bicycle and pedestrian bridge between Riverfront Park and Minto Island which will prohibit the Sternwheeler's use of the Willamette River Slough. The money, which will be paid from bridge constructions funds, will be deposited into an escrow account and paid out according to the agreement. The Board discussed ideas to revitalize the bridge project to the public.

The Council also approved a variance to allow a drive through window at a bank which is planned for construction at the old McMahan's site.

Comments: Wahrgren, Frazier, Bauer

E. Downtown Curb Extension Project

The Board discussed a conflict of information regarding an explanation for the curb extensions downtown. Staff will request information from Public Works to provide those details. It was suggested a way to provide the community with information regarding potential downtown future plans might be to have a conversation with the SJ Editorial Board.

9. ADJOURN

Chair Bauer adjourned the meeting at 1:38 P.M.