



FOR IMMEDIATE RELEASE

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International Broadcast TV Features Salem, Oregon
TBS, leading Japanese broadcaster, will feature Salem and Renewable Energy.

Mon., Mar. 23, 2009 – Salem, Ore. – One of Japan’s leading broadcast stations, Tokyo Broadcasting System, will have a film crew in Salem on Mon., Mar. 23. The television film crew will make their round-the-world voyage to feature Salem, Ore. and the new Salem Renewable Energy and Technology Park (The Park) that is currently under development in Salem.

The Park is home to SANYO Solar of Oregon, LLC, a manufacturer of silicon ingot and solar wafers. SANYO began construction of their new 130,000 square foot plant and \$80 million investment in Oct. 2008. The City of Salem is also recruiting other “green industry” to neighbor SANYO in the Park. The television network is particularly interested in the reasons SANYO came to Salem, what Salem has to offer other Japanese enterprises, and what their presence will do for sustainable industry and employment in Oregon.

One of Japan's leading commercial broadcasters, Tokyo Broadcasting System (TBS) operates the Japan News Network (television) with 28 affiliate stations, and Japan Radio Network (radio) with 34 affiliate stations. TBS is also home to digital satellite broadcaster Japan Digital Communications (also known as BS-i). Although something may get lost in the translation, the company's stable of TV programs includes such titles as Oyaji, Freshly Brewed Beginnings and Relentlessness is Found Everywhere. TBS also produces musical, sporting and cultural events, and content for theatrical release, Internet video, and cable TV programs.

For more information on the Salem Renewable Energy and Technology Park, refer to <http://www.cityofsalem.net/Departments/UrbanDevelopment/DepartmentProjects/RenewableEnergyPark/> or call the City of Salem’s Urban Development Department at 503.588.6178.

The City of Salem’s Urban Development Department is committed to enhancing community prosperity through an array of programs in its three major service areas, Revitalization and Urban Renewal, Federal Programs, and Real Estate Services. The Urban Development Department: manages the City’s urban renewal areas (URA) and redevelopment projects within the URAs; administers federally funded block grant and housing programs; provides loans and grants to eligible businesses, homeowners, and renters; and manages leases, acquires, and sells properties for the City.

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