

**Vision 2020**  
**DRAFT MEETING NOTES**  
January 10, 2008

**Meeting Participants**

Jim Bauer, Willamette University  
Suzi Bicknell, Go Downtown Salem!  
Commissioner Sam Brentano, Marion County  
Ray Burstedt, SEDCOR  
Pat Harger, Salem Hospital  
Robin Harpster, Department of Administrative Services  
Angie Morris, Salem Convention and Visitors Association  
Linda Norris, City of Salem  
Councilor Bruce Rogers, City of Salem  
Bonnie Stephenson, Chemeketa Community College  
Mayor Janet Taylor, City of Salem  
Doug Vande Griend, Go Downtown Salem!  
Vickie Hardin Woods, City of Salem  
Roger Yost, Go Downtown Salem!  
Mary Lou Zeek, Mary Lou Zeek Gallery

**Staff in Attendance**

Lacey Baldwin, Public Works  
Dave Baltz, Public Works  
Peter Fernandez, Public Works  
Annie Gorski, Urban Development  
Glenn Gross, Community Development  
Courtney Knox, Urban Development  
Tony Mounts, Administrative Services  
Rick Scott, Urban Development  
Sheri Wahrgren, Urban Development

**Guests**

Libby Barg, Barney & Worth

**1. Activity: Lead Roles and Resources**

**Survey Summary**

Libby Barg presented a summary of the findings from the new survey, designed to help prioritize the top 24 ideas, as posted to the web site on December 23, 2007. As of January 8, 2008, more than 500 surveys have been returned. Most of those responding work and/or shop and dine in the City Center. Participants were asked to select three from the list, however, some are selecting three from each category. "A good traffic bypass, and a third Willamette River bridge" is generating the most interest, followed by "highlight the historic character of downtown; rehabilitate older buildings;" "Riverfront corridor and trail; more activities and facilities in Riverfront Park;" and "Pedestrian friendly, clean, attractive, uncluttered sidewalks and streetscape."

**Roles and Resources**

The majority of the meeting was focused in small group discussion. The groups reviewed project ideas, considered lead organizations for implementation, identified possible supporting partners, and estimated the timeline and range of funding required. Input from the Team, along with the ideas gathered from the community briefings and next forum, will lead to four broad categories of activities supported by the community:

- Quick Wins: Lead in place; funding requirements low; one to two years to complete
- Coming Soon!: Lead in place; mid-range funding requirements; two to five years to complete
- On the Horizon: Lead in place; big ticket item; five to ten years to complete
- In the Wings: Lead in place; funding requirements high or not specified; uncertain timeframe

## **2. Community Outreach: Confirming Priorities**

To provide more input into the activities and identify key priorities, a series of regional community briefings have been scheduled for late January/early February.

- North/East: Chemeketa Community College, January 24: 5 PM start
- Core Neighborhoods: Salem Public Library Anderson Rooms, January 31: 5 PM start
- West: Roth's West Salem, February 4: 5 PM start
- South: Leslie Middle School Media Center, February 6: 5 PM start

The Vision will be unveiled to the community March 11 at the Salem Conference Center.

## **3. Next Steps**

The next Team meeting will be held on February 14 at the Salem Hospital.