



Top 24 Community Ideas

Projects Overview

Concept		Idea	Timeframe	Community Support	Funding
Provide Places for People to Live and Gather	1a	Pilot: A town square to serve as City Center focal point and central gathering place	Quick Win	High Priority	Low
	1b	Permanent: A town square to serve as City Center focal point and central gathering place	Coming Soon!	High Priority	High
	2	Expand diversity of gathering places and activities for youth	Quick Win	High Priority	Low
	3	Develop new downtown housing	On the Horizon	Highest Priority	Mid-Range
	4	Coordinate access to community services for people in need	On the Horizon	High Priority	Low
Create a Vibrant Destination	5	More restaurants with outdoor seating for dining and gathering	Quick Win	Highest Priority	Low
	6	Performing arts venues, live music	Quick Win	Highest Priority	Low
	7	Coordinate marketing and advertise City Center activities	Quick Win	High Priority	Mid-Range
	8	Businesses and restaurants open later	Coming Soon!	Highest Priority	Low
	9	More small, locally-owned shops and boutiques	Coming Soon!	High Priority	Low
	10	Create more public art opportunities and promote local artists	Coming Soon!	High Priority	Mid-Range
Preserve and Enhance the Look and Feel of the Historic City Center	11	Highlight the historic character of downtown	Quick Win	Highest Priority	Mid-Range
	12	Create welcoming entrances for the City Center	Quick Win	Highest Priority	Mid-Range
	13	Protect the character of the adjoining historic residential neighborhoods	Quick Win	High Priority	Low
	14	Pedestrian friendly, clean and attractive sidewalks and streetscape	Quick Win	Highest Priority	Low
	15	Better lighting and 24-hour security	Coming Soon!	High Priority	Mid-Range
	16	Signage and wayfinding to improve access	Coming Soon!	High Priority	Mid-Range
	17	Continue to rehabilitate historic buildings	On the Horizon	High Priority	High
Expand Options to Get About the City Center	18	Actively manage City Center parking resources	Quick Win	High Priority	Low
	19	Better connections between East and West Salem	Coming Soon!	Highest Priority	Mid-Range
	20	Trolley, shuttle or other people-movers with local/regional connections	Coming Soon!	High Priority	Mid-Range
	21	Improved bicycle facilities; more bike lanes and pedestrian bike paths	On the Horizon	Highest Priority	High
	22	A third Willamette River traffic bridge	In the Wings	Highest Priority	Very High
Improve Connections to Parks and Rivers	23	Create more riverfront corridors and trails	Quick Win	Highest Priority	Mid-Range
	24	Provide more activities and facilities in Riverfront Park	Coming Soon!	Highest Priority	High