

Vision 2020
SWOT DISCUSSION POINTS

- How does a visitor or customer know when they are downtown, in the core area?
- How can a greater diversity of restaurants, retail shops, and cultural opportunities be attracted to serve the downtown core?
- How can the vast number of employees coming into the core be captivated to linger and shop?
- How can parking be accommodated and congestion be reduced as development of the core continues?
- How can private business and property investment be encouraged?
- How and when to engage community in this process?