

HOLLYWOOD STATION REDEVELOPMENT

Hollywood Station Site



In the North Gateway Area, the Urban Renewal Agency of the City of Salem and Hollywood Renewal, LLC are creating a vibrant mixed-use development in the 2000 block of Portland Road. Redevelopment of the site will include: new housing opportunities for home ownership in the area, a new state-of-the-art Salem Senior Center, and unique and supportive neighborhood retail and office uses.

Together, these projects will serve as a much-needed catalyst for redevelopment of this northern entryway into Salem.

Proposed New City of Salem Senior Center



Peck Smiley Ettlin Architects

New City of Salem Senior Center

Construction of a new Senior Center is underway at the corner of Portland Road and Highland Avenue on the Agency-owned property called Hollywood Station.

The new 30,000 sf facility will serve as a catalyst for area redevelopment and will allow for program expansion: such as the Wood Shop, Computer Lab, and Lapidary; development of new programming such as the Wellness Center; and will offer more leasable space for senior service organizations.

The City awarded bids in early October and construction began later that month. The opening of the new Senior Center is expected in October 2008. Funds for the project will include proceeds from the sale of the existing Senior Center and a grant from the Urban Renewal Agency.

Town Homes and Retail

Local developer, Hollywood Renewal LLC, is constructing 24 town homes just north of the Senior Center parcel and plans to begin construction of a two-story 23,000 square foot commercial building, with retail and office space.