



SALEM CONFERENCE CENTER

In March 2005, Salem realized its twenty year vision of a downtown Conference Center. Beginning in 1991 with an initial feasibility study, a subsequent study completed ten years later confirmed that a conference center would play a critical role in the revitalization of downtown Salem and reinforce the City's position as the key business center of the Mid-Willamette Valley.

To create opportunities for larger, regional events, the recommendation was to construct a conference center with an on-site hotel. A local hotel operator and downtown property owner approached the Urban Renewal Agency about collaboration to develop a Conference Center and adjacent hotel.

As of April 2008, more than 202,000 people have attended 1,507 events at the Conference Center. On a monthly basis, the Conference Center hosts an average of 39 events with 134 attendees per event. Advance bookings and contracts have been signed for an additional 183 events, estimated to attract more than 39,000 people through October 2011.

Conference Center Features. Located in the heart of Salem's historic downtown, the Conference Center offers over 29,400 sq ft of versatile meeting space and features a host of first class services and amenities.

In all, 14 different meeting and conference rooms can be configured to accommodate groups from five to 1,500 guests in any combination of meetings, social events, trade shows, and conferences.

The Conference Center features:

- Willamette River Room: 11,400 sq ft
- Santiam River Room: 8,750 sq ft on the first floor
- Pre-function and tradeshow space: 10,600 sq ft
- Audio-visual equipment, on-site support, and service
- High-speed wireless Internet
- On-site full-service catering
- Complimentary covered parking

The business class Phoenix Grand Hotel, located adjacent to the Conference Center, includes 193 luxurious guest rooms with separate living, sleeping, and executive work areas, and features an executive lounge, indoor pool and spa, fitness center, and fine dining at Bentley's Grill.

The \$32.8M Conference Center facility was funded with a combination of federal, urban renewal, and other local resources.

Call toll-free at 1.866.614.1900, fax 503.589.1715, or visit the Conference Center's at www.salemconferencecenter.org.



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