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City and Cherriots Partner to Provide New Bus Stop Seats

SALEM, OR - September 21, 2004 - Bus riders catching Cherriots on one of four stops along Fairgrounds and Portland Road will be able to “take a seat” a Simme-Seat, that is. The new bus stop poles, with a seat attached to either side, are being installed later this week. “Having made such a significant investment in the corridor, when the time came to replace the bus stop signs we were looking for something that would fit in well with the new streetscape,” said Chuck Fisher, the City’s Project Coordinator. “The Simme-Seats, do that with the additional benefit of providing seats for waiting bus riders.”

“This is a great opportunity to provide an additional service for our customers and we appreciate working with the City on this improvement to the community’s bus service,” said John Whittington, Cherriots’ Transit Development Director.

The Simme-Seat is an innovative seating system, consisting of opposing, cantilevered seats that include the bus stop pole. They were designed and patented by Charlie Simmons, a transit facilities manager. “We saw a need for something less than a shelter and these seats fit the bill. Now more than 40 cities/districts are using the Simme-Seat, including Tri-Met and LTD,” said Simmons. The seats are scheduled to be installed on Wednesday morning.