



# Commercial-Vista Corridor Plan

Connecting People and Places

## Goals and Objectives



### Goals:

- improve the visual character and functionality of the circulation system within the project area
- strengthen the district's identity, character, economic vitality, and marketability

### Objectives:

The intent is to identify specific projects to:

- manage traffic,
- enhance connectivity, and
- provide a welcoming environment for walking, biking, transit riders and motorists

### Project Approach:

The general approach will be to identify short-term projects for immediate implementation as well as incremental improvements that can be constructed as funding becomes available or in conjunction with private investment actions.

### Want to learn more?

<http://www.cityofsalem.net/CommercialVistaPlan>

## Project Schedule

