



Photo by Ron Cooper

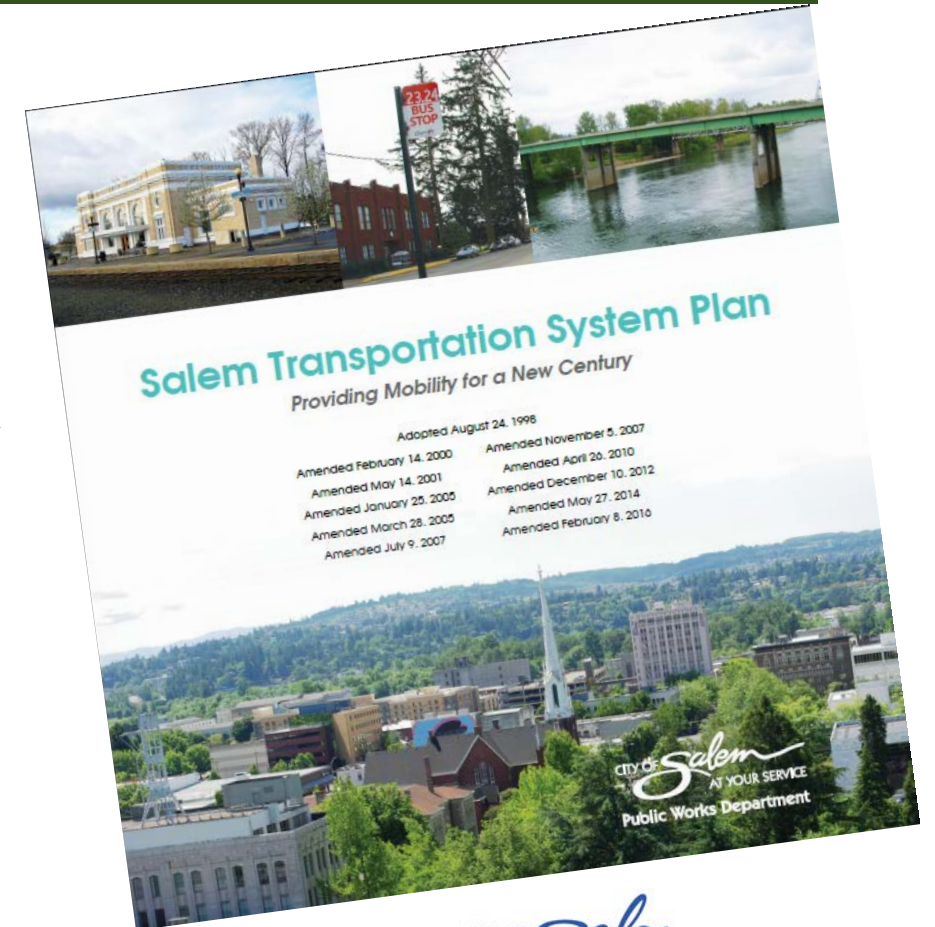
CITY ROLE IN PUBLIC TRANSIT

City Council Public
Transit Committee

October 25, 2017

BACKGROUND: Policy Framework

- Transportation System Plan:
 - Transit System Element*
 - Street, Bicycle & Pedestrian Systems*
 - Transportation Demand Management*
 - Parking Management*



BACKGROUND: Policy Framework

- *Salem Transportation System Plan:
Transit System Element Goal*

“A public mass transit system that provides convenient and accessible transit services to the citizens of the Salem Urban Area.”

BACKGROUND: City Role in Transit

- City does **NOT** Operate Public Transit
- Salem-Keizer Transit District – Cherriots
 - Larger Boundary*
 - Separate Elected Government*
- There is overlap –
 - Buses operate ON City streets*
 - Transit stops are in City right-of-way*

BACKGROUND: City Role in Transit

- City as **Owner, Operator, Planner** of Infrastructure:
 - Streets*
 - Sidewalks*
 - Bridges*
 - Bike facilities*
 - Parking On-street and in Garages*

BACKGROUND: City Role in Transit

- **City as Regulator**

Land use

Density

Street/sidewalk improvement requirements

Parking requirements

Design – Access to pedestrian realm; landscaping, etc.

BACKGROUND: City Role in Transit

- City as **Employer** – more than 1100 employees

Incentives

Employee Parking Policies

BACKGROUND: City Role in Transit

- City Council as **Influencer**

Political

Social

Cultural

BACKGROUND: Transit District

- Overview
- Q & A