Engagement and Equity Policy Workshop

Comprehensive Plan Policies

March 31, 2021
Agenda

- Project Overview
- Previously-drafted policies
- New policy ideas
- Your ideas
- Questions and Wrap-Up
Updating the Comprehensive Plan

- Guide future growth and development in the Salem area
- Meet community’s current and future needs
Where Are We?

City Council accepted the Vision in March

• Goals and proposed map

Now what?

• Revise and add policies to support the vision and goals
## Weekly Policy Meetings

Every Wednesday:
12 noon or 5:30 p.m.

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Previously-drafted policies, new ideas, and your ideas

1. Presentation of policy ideas
2. Live polling to get your input: Web or text
3. Questions in the chat
1. Log into the live poll. It will ask for your name, but our questions are anonymous.

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Text EUNICEKIM347 to 22333 once to join
I'm ready to do live-poling on Our Salem engagement and equity policies.
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Other Planning Efforts

• City of Salem Strategic Plan 2021-2026
  • Strategic Priority: Increase Equitable Delivery of City Services

• Salem Climate Action Plan
  • Will include actions to achieve climate goals using an equity lens
Review of Related Our Salem Goals

- **Community Engagement** – Conduct inclusive, equitable, transparent, collaborative community engagement that fosters meaningful involvement at multiple levels of decision making

- **Housing Affordability** – Housing opportunities for all income levels

- **Parks** – Consider need-based equity when allocating parks funding

- **Transportation** – Address transportation needs of all ages, abilities, races, ethnicities, and incomes and distribute benefits and impacts of transportation decisions equitably
Examples: Community Engagement

1. Collaborative Partnerships – Build collaborative partnerships with all segments of the community

2. Inclusion and Equity – Expand opportunities for communities of color, low-income residents, sovereign tribes, and other underrepresented groups to participate

3. Environmental and Social Justice – Seek to ensure plans, investments, and policy decisions extend benefits to and consider alternatives that minimize disproportionate negative impacts on communities of color, low-income residents, and others

4. Engagement Capacity – Enhance the community’s capacity to effectively participate in planning processes
Which of these previously drafted Community Engagement policies do you like? (check all that apply)

- Collaborative Partnerships
- Inclusion and Equity
- Environmental and Social Justice
- Engagement Capacity
Examples: Equity (Housing, Employment, Parks)

5. Housing Anti-Displacement – Promote programs to support long-term housing affordability to limit involuntary displacement

6. Equitable Employment – Support businesses that expand access to higher-wage jobs, particularly in low-income areas

7. Equitable Parks Distribution – Provide an equitable distribution of parks, and prioritize new parks in underserved areas

8. Culture in Parks – Provide places in parks to celebrate cultural heritage, diversity, and neighborhood identity in parks
Which of these previously drafted policies involving equity do you like? (check all that apply)

- Housing Anti-Displacement
- Equitable Employment
- Equitable Parks Distribution
- Culture in Parks
Examples: Equity (Transportation and Community Facilities)

9. Transportation Equity – Increase access to safe and convenient transportation options for residents of all ages, incomes, and cultures, especially in underserved areas.

10. Transportation Impacts – Distribute the benefits and burdens of the transportation system equitably, and minimize negative impacts on low-income populations, communities of color and underserved communities.

11. Cultural Places – Collaborate with community groups and sovereign tribes to create and designate cultural places to honor and educate about Salem’s diversity and heritage.
Which of these previously drafted policies involving equity do you like? (check all that apply)

- Transportation Equity
- Transportation Impacts
- Cultural Places
Questions on Previously-drafted Policies

Please write your questions in the chat
New Ideas from Other Cities

Do they make sense for Salem?
Culturally-Appropriate Processes

Consult with underrepresented communities to design culturally-appropriate processes that meet the needs of those affected by planning efforts and investment decisions.
Is a new policy about culturally-appropriate engagement processes right for Salem?
New Ideas from Other Cities

Participation Monitoring

Monitor participant demographics throughout engagement to ensure that they are representative of the community and adapt, when necessary, to achieve this
Is a new policy about monitoring participant demographics right for Salem?
Youth Engagement

Create opportunities for youth to be engaged in planning projects and decision-making processes
Is a new policy about youth engagement right for Salem?
New Ideas from Other Cities

Fully Accessible Meetings and Materials

Work to ensure City meetings and materials are fully accessible to all residents in the Salem area
Is a policy about fully accessible City meetings and materials right for Salem?
New Ideas from Other Cities

Equitable Development Standards

Consider cultural preferences and values as well as diversity, equity, and inclusion when adopting development and design standards.
Is a policy about equitable development standards right for Salem?
Environmental Equity

Minimize environmental disparities affecting under-served and under-represented communities through plans and investments
Is a policy about environmental equity right for Salem?

Start the presentation to see live content. For screen share software, share the entire screen. Get help at poliev.com/app
New Ideas from Other Cities

Equitable Recreational Programming

Encourage underserved populations to join programs and activities by offering need-based assistance, translation services, and transportation when possible.
Is a policy about equitable recreational programming right for Salem?
Questions on New Ideas

Please write your questions in the chat
What are your ideas?

Your input will help shape additional policies that support the Vision.
Other ideas? Share as many as you would like.
Questions or Explanations of Your Ideas

Please write your questions or comments in the chat.
What’s Next for Policies?

- Conduct additional outreach and survey
- Incorporate new ideas and feedback
- Present revised policies to the community
- Adopt policies along with the updated Comprehensive Plan
Our Salem Timeline 2021
Final Countdown from Visioning to Adoption

VISIONING
Revise draft vision and present final version to City Council for acceptance

HOUSING, JOBS, TRANSPORTATION, PARKS, AND MORE
Gather public input on a range of topics and continue planning.

ZONING CODE AND ZONING MAP UPDATES
Prepare draft of updated comprehensive plan.

ADOPTION
Finalize updated comprehensive plan and begin adoption process.
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Other Ways to Participate

• **New interactive map (soon)**
  - Give feedback on proposed zoning map

• **Zoning Subcommittee (soon)**
  - Watch and provide comments

• **Community meetings**
Stay Engaged

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Engagement and Equity Policy Workshop

Comprehensive Plan Policies
March 31, 2021
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Fall 2019 - 2020
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City Council Acceptance of Our Salem Vision
Feb. 2021

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2021
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Community input throughout
Housing Policy Workshop

Comprehensive Plan Policies

April 7, 2021
Agenda

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I'm ready to do live-poling on Our Salem housing policies.
Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices, families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
Other Planning Efforts

• Salem Climate Action Plan
  • Will include detailed actions to achieve climate goals

• Housing Needs Analysis
  • Projects future housing needs

• City of Salem Strategic Plan 2021-2026
  • Strategic Priority: Address Homelessness
Review of Housing Goals

• **Housing Choice** – Variety of housing types to meet various needs

• **Land Supply** – Enough land to meet housing needs

• **Housing Affordability** – Housing opportunities for all income levels

• **Complete Neighborhoods** – Housing near jobs, services, and amenities

• **Livability and Sustainability** – Safe, stable, and sustainable neighborhoods
Live Polling Questions

Use your web browser or text message to respond

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Review of Previously Drafted Policies

*Examples: Housing choice*

1. **Housing types** - Encourage a variety of housing types throughout Salem
2. **Innovation** – Encourage new and innovative housing types to diversify the housing stock
3. **Adaptability** - Provide regulatory flexibility to allow existing homes to convert to middle housing
4. **Accessibility and aging in place** – Encourage affordable and accessible housing to meet the needs of older adults and people living with disabilities
Which of these previously drafted policies about housing choice do you like? (check all that apply)

- Variety of Housing Types
- Innovative Housing Types
- Housing Adaptability
- Accessibility and Aging in Place
Examples: Housing Choice and Land Supply

5. Housing diversity – Encourage a variety of housing types within new developments

6. Access and dispersal – Encourage multifamily housing near jobs, services, and amenities throughout Salem

7. Affordable housing dispersal – Encourage affordable housing throughout Salem to promote mixed-income neighborhoods

8. Infill – Promote infill development for efficient use of land and infrastructure
Which of these previously drafted policies about housing choice and land supply do you like? (check all that apply)

Housing Diversity
Access and Dispersal
Affordable Housing Dispersal
Infill
Review of Previously Drafted Policies

Examples: Housing affordability

9. Low-income and workforce housing – Encourage the development of affordable housing (e.g., subsidized, low-income, and workforce housing)

10. Regulations and incentives – Update regulations to reduce impacts on housing affordability

11. Shelter and services coordination - Coordinate with partners to support unsheltered residents and those at risk of losing housing

12. Anti-displacement – Promote programs to support long-term housing affordability to limit involuntary displacement
Which of these previously drafted policies about housing affordability do you like? (check all that apply)

- Low-Income and Workforce Housing
- Regulations and Incentives
- Shelter and Services Coordination
- Anti-Displacement
Examples: Complete neighborhoods, livability, and sustainability

13. Transit-oriented development – Locate high-density housing along Cherriots’ Core Network

14. Mixed-use – Promote housing in mixed-use areas to promote complete neighborhoods

15. Amenities – Encourage large multifamily and mixed-use projects to incorporate amenities such as community space and open space

16. Green building - Encourage housing to incorporate green building features and materials
Which of these previously drafted policies about complete neighborhoods, livability, and sustainability do you like? (check all that apply)

Transit-Oriented Development
Promote Mixed-Use
Multifamily Amenities
Green Building
Questions and comments on Previously-drafted Policies
New Ideas from Other Cities

Do they make sense for Salem?
New Ideas from Other Cities

Housing quality

Encourage housing that provides good air quality, access to light and the outdoors, and is free from hazards
Is a new policy about housing quality right for Salem?
New Ideas from Other Cities

Housing safety

Require safe and healthy housing free of hazardous materials such as lead, asbestos, and radon
Is a new policy about housing safety right for Salem?
Healthy and active living

Encourage housing that provides features supportive of healthy eating and active living such as useable open areas, recreation areas, community gardens, crime-preventive design, and community kitchens in multifamily housing.
Is a new policy about healthy and active living right for Salem
New Ideas from Other Cities

Responding to social isolation

Encourage site designs that reduce social isolation for groups most likely to experience it
Is a new policy about responding to social isolation in site design right for Salem?
New Ideas from Other Cities

Specialized Housing

Encourage specialized housing to meet the diverse needs of residents, including the elderly, people with disabilities, students, and more
Is a new policy about specialized housing right for Salem?
Density bonuses

Allow the opportunity for higher densities if dedicated affordable units are included
Is a new policy about density bonuses right for Salem?

- Yes
- No
- Unsure
New Ideas from Other Cities

Minimize residential parking requirements

Evaluate parking needs and reduce parking minimums to lowest feasible amount to reduce amount of urban land dedicated to parking
Is a new policy about minimizing residential parking requirements right for Salem?
New Ideas from Other Cities

Housing/transportation cost burden

Encourage housing that decreases commuting and reduces transportation costs
Is a new policy about reducing the combined cost of housing and transportation right for Salem?
Ownership within multi-unit developments

Support homeownership opportunities in multi-unit housing developments by encouraging the creation of condominiums, cooperative housing, and limited equity cooperatives.
Is a new policy about ownership within multi-unit developments right for Salem?
Questions and comments on new ideas
What are your ideas?

Your input will help shape additional policies that support the Vision
What’s Next for Policies?

- Conduct additional outreach and survey (add link)
- Incorporate new ideas and feedback
- Present revised policies to the community
- Adopt policies along with the updated Comprehensive Plan
Give More Input

1. Weekly policy meetings and new survey
   • Give feedback and add your ideas

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2. New Interactive Map
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Housing Policy Workshop

Comprehensive Plan Policies

April 7, 2021
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Comprehensive Plan Policies
April 14, 2021
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Other Planning Efforts

• Salem Economic Development Strategy

• City of Salem Strategic Plan 2021-2026
  • Result Area: Strong and Diverse Economy

• Salem Climate Action Plan
Review of Economic Development and Employment Goals

- **Economic Development** – Strengthen and diversify the economy
- **Land Supply** – Enough land to meet economic and employment needs
- **Access and Livability** – Increase access to jobs, goods, and services
- **Design** – Develop safe, sustainable, attractive urban environments
- **Workforce and Training** – Support the advancement of the local workforce
Review of Previously Drafted Policies

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Examples: Economic Development

1. **Diversity** – Encourage a diverse range of businesses and industries

2. **Home businesses** – Encourage home-based businesses and live-work space to expand employment opportunities and access to services

3. **Displacement** – Utilize programs and strategies that minimize involuntary displacement of existing businesses due to increased land values

4. **Downtown** - Enhance downtown Salem as a regional destination and mixed-use center
Which of these previously drafted policies about economic development do you like? (check all that apply)

- Diverse Economy
- Home Businesses
- Displacement
- Downtown
Examples: Land Supply

5. Emerging Industries – Accommodate emerging industries, new technologies, and economic changes by providing commercial and industrial lands with a variety of lot sizes and settings

6. Brownfields - Assess and clean-up brownfield sites to increase the amount of developable employment land and protect the environment

7. Willamette River – Encourage mixed-use riverfront development that revitalizes waterfront properties, while protecting the scenic and natural qualities of the land
Which of these previously drafted policies about land supply do you like? (Check all that apply)

Emerging Industries

Brownfields

Willamette River
Examples: Access and Livability

8. Neighborhood hub – Support the creation of neighborhood hubs to improve local access to daily goods and services.

9. Access to childcare - Allow child day care opportunities more broadly in Salem.


11. Development Impacts – Mitigate off-site impacts of business and industry, like odor and noise, air, and light pollution.
Which of these previously drafted policies about access and livability do you like? (check all that apply)

- Neighborhood Hub
- Access to Childcare
- Transit-Oriented Development
- Development Impacts
Review of Previously Drafted Policies

*Examples: Design, Workforce and Training*

12. **Pedestrian-friendly design** – Encourage commercial and mixed-use development to incorporate pedestrian-friendly designs

13. **Community amenities** – Encourage commercial and mixed-use developments to incorporate community amenities

14. **Training** – Support job training programs, career and technical schools, and multilingual workforce programs

15. **Opportunity** - Incentivize businesses to hire locally and provide educational opportunities for their employees

Vision
Which of these previously drafted policies about design and workforce and training do you like? (check all that apply)

- Pedestrian-Friendly Design
- Community Amenities
- Job Training
- Employment Opportunity
Questions and comments on Previously-drafted Policies
New Ideas from Other Cities

Do they make sense for Salem?
New Ideas from Other Cities

Regulatory climate

Ensure development review processes and regulations are predictable and equitable to support local employment and business growth
Is a new policy about the regulatory climate right for Salem?
Economic resilience

Improve economic resilience to impacts from climate change and natural disasters
Is a new policy about economic resilience right for Salem?
New Ideas from Other Cities

Competitive advantages

Strengthen Salem’s competitive economic advantages, including a high-quality workforce, business diversity, business climate, and multimodal infrastructure
Is a new policy about competitive economic advantages right for Salem?
New Ideas from Other Cities

Sharing economy

Encourage mechanisms that enable excess capacity in goods and services to be utilized, including peer-to-peer transactions, crowd funding, and borrowing and renting platforms.
Is a new policy about the sharing economy right for Salem?
New Ideas from Other Cities

Import substitution

Encourage local goods production and service delivery that can substitute for imports to help keep money in the local economy
Is a new policy about import substitution right for Salem?
New Ideas from Other Cities

Disparity reduction

Encourage public efforts to reduce racial, ethnic, and disability-related disparities in income and employment opportunity.
Is a new policy about disparity reduction right for Salem?
Campus institutions

Provide for the stability and growth of major campus institutions as essential service providers, centers of innovation, workforce development resources, and major employers.
Is a new policy about supporting campus institutions right for Salem?

- Yes
- No
- Unsure
Business innovation

Facilitate scale-up and business innovation opportunities where new businesses can benefit from co-location, proximity to transit, affordable space, mentorship, and shared services.
Is a new policy about business innovation right for Salem?
Minimize commercial parking requirements

Monitor commercial parking needs and set minimum requirements at the lowest level necessary
Is a new policy about minimizing commercial parking requirements right for Salem?
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• Guide future growth and development in the Salem area
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Current Pop. 210,000
Est. 2035 Pop. 270,000

Salem's Portion of the UGB
Urban Growth Boundary
Salem City Limits

Kelzer

Salem's Portion of the UGB
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Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices. Families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
Other Planning Efforts

• **Salem Climate Action Plan**
  - Will include detailed actions to achieve climate goals

• **Salem Transportation System Plan**
  - Part of the comprehensive plan
  - Future updates to align with goals and policies
Sample of Transportation Goals

• **Transportation for All** – Equitable, safe, green multimodal transportation network

• **Complete Streets** – Comprehensive multimodal transportation system

• **Neighborhood Traffic Management** – Address vehicle speed and volume to align traffic with streets’ designated functional classification

• **Travel Demand Management** – Work to reduce demands on the transportation system by decreasing reliance on single-occupancy vehicles

• **Freight Movement** – Ensure efficient, safe, competitive movement of goods
Review of Previously Drafted Policy Ideas

Live Polling Questions

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Examples: Multimodal

A. **Destinations** – Increase transportation options between destinations like parks, schools, employments, and shopping

B. **Pedestrian and bicycle networks** – Improve and expand bike and pedestrian facilities to accommodate all ages and abilities

C. **Street design** – Prioritize bike and pedestrian facilities over adding capacity for motor vehicles

D. **Transit centers** – Support development of more transit stations and hubs outside of downtown
Which of these previously drafted policy ideas about multimodal transportation do you like? (check all that apply)

- Destinations
- Pedestrian and Bicycle Networks
- Street Design
- Transit Centers
Review of Previously Drafted Policy Ideas

*Examples: Safety and Accessibility*

A. **Accessibility** – Improve sidewalks and other facilities to provide access for those with mobility devices and all users

B. **Equity** – Improve access to safe convenient transportation options for residents of all ages, incomes, cultures, especially in underserved areas

C. **Traffic calming** – Slow traffic in residential neighborhoods with measures like narrower streets and speed humps

D. **Resiliency** – Improve and build transportation infrastructure to increase system resiliency and reduce risk from natural hazards

Vision
Which of these previously drafted policy ideas about safety and accessibility do you like? (check all that apply)

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Review of Previously Drafted Policy Ideas

Examples: Efficiency and Performance, Livability

A. Street connectivity – Maximize street connectivity to reduce lengths of trips and improve walking and biking options

B. Congestion – Manage and improve the transportation system to relieve congestion and provide for efficient movement, including across the Willamette River

C. Placemaking – Promote placemaking through streetscape design

D. Impacts – Distribute the benefits and burdens of the transportation system equitably and mitigate or minimize negative impacts
Which of these previously drafted policy ideas about efficiency, performance, and livability do you like? (check all that apply)

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Examples: Parking, Greenhouse Gas Emissions and Environment

A. Flexibility – Lower parking minimums and provide flexibility in how parking requirements are met

B. Sustainable Design – Encourage new or improved surface parking lots to incorporate sustainable design features

C. Single-occupancy vehicles – Decrease reliance on single-occupancy vehicles by ensuring that other modes are viable and convenient

D. System efficiency – Prioritize transportation demand management, transit service upgrades, and bike and pedestrian facilities to relieve congestion before widening roads

Vision
Which of these previously drafted policy ideas about parking and greenhouse gas emissions and the environment do you like? (check all that apply)

- Flexibility
- Sustainable Design
- Single-Occupancy Vehicles
- System Efficiency
Questions and comments on previously-drafted policies
New Ideas from Other Cities

Do they make sense for Salem?
Airport

Promote a sustainable airport by meeting the region’s air transportation needs without compromising livability and quality of life
Is a new policy about the airport right for Salem?

Yes          No          Unsure
New Ideas from Other Cities

Active transportation routes

Develop pedestrian- and bicycle-friendly alternatives to arterials and collectors for multimodal travel
Is a new policy about active transportation routes right for Salem?
Emerging performance measurements

Consider emerging methods of measuring and evaluating transportation system performance and safety
Is a new policy about emerging transportation system performance measurements right for Salem?
New Ideas from Other Cities

Emerging user technologies

Support the use of emerging technologies for transportation system users to improve the overall efficiency and safety of the transportation system
Is a new policy about emerging technologies for transportation system users right for Salem?

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New Ideas from Other Cities

Curbside management

Seek to inventory, optimize, allocate, and manage curb space to maximize mobility and access for a wide variety of curb demands
Is a new policy about curbside management right for Salem?

Yes  No  Unsure
New Ideas from Other Cities

Electric Vehicles

Support development of a robust network of infrastructure needed to facilitate wide-scale adoption of electric vehicles
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Is a new policy about electric vehicle infrastructure right for Salem?
New Ideas from Other Cities

Parking Management

Establish and maintain prices for public parking that balance supply and demand, recognize the cost of providing parking, and support economic vitality in areas with high parking demand.
Is a new policy about parking management right for Salem?

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Questions and comments on new ideas
What are your ideas?

Your input will help shape additional policies that support the Vision.
What’s Next for Policies?

- Conduct additional outreach and survey (add link)
- Incorporate new ideas and feedback
- Present revised policies to the community
- Adopt policies along with the updated Comprehensive Plan
Give More Input

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Transportation Policy Workshop

Comprehensive Plan Policies

April 21, 2021
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Community input throughout
Agenda

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New policy ideas
Your ideas
Questions and wrap-up
Updating the Comprehensive Plan

- Guide future growth and development in the Salem area
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Where Are We?

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Now what?

• Revise and add policies to support the vision and goals
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Other Planning Efforts

• Salem Climate Action Plan
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• Comprehensive Park System Master Plan
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• Park-Specific Master Plans
  • Visit www.cityofsalem.net/park-planning
Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices, families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
Sample of Parks and Recreation Goals

• **Goal 1** – Provide a comprehensive network of parks and recreation facilities to serve all ages, incomes, cultures, and abilities

• **Goal 2** – Provide recreational programs to serve all ages, incomes, cultures, and abilities

• **Goal 3** – Consider need-based equity in funding for parks and recreation facilities

• **Goal 4** – Develop safe, welcoming public spaces that celebrate diversity and neighborhood identity, and provide for community gatherings
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Review of Previously Drafted Policies

Examples: Opportunities

A. Network – Expand and maintain a comprehensive network of parks and recreational facilities to serve the growing community

B. Diversity – Provide a variety of park types and recreational facilities to meet the varying needs of all ages and abilities

C. Innovation – Pursue new park types to meet changing community needs, like pocket parks and linear parks

D. Trails – Expand the network of trails throughout the Salem area
Which of these previously drafted policies about parks and recreational opportunities do you like? (check all that apply)

- Network
- Diversity
- Innovation
- Trails
Examples: Opportunities

A. **Equity** – Provide an equitable distribution of parks and prioritize new parks in underserved areas

B. **Natural Open Space** – Preserve and increase access to natural open spaces for recreation and the help protect the environment

C. **Willamette River** – Promote the Willamette River as a recreational asset by enhancing existing parks and facilitating a riverside trail

D. **Land** – Coordinate with developers and property owners to acquire land for future parks
Which of these previously drafted policies about parks and recreational opportunities do you like? (check all that apply)

- Equity
- Natural Open Space
- Willamette River
- Land
Examples: Connectivity and Access

A. **Active Transportation** – Increases connections between off-street trail networks and on-street bicycle and pedestrian facilities

B. **Pedestrian Access** – Improve pedestrian infrastructure to increase access to parks, open spaces, and recreational facilities

C. **Transit Access** – Locate recreational facilities in areas accessible by transit

D. **Coordination** – Coordinate with property owners to increase public access to privately-owned open spaces and recreational facilities

Vision
Which of these previously drafted policies about connectivity and access do you like? (check all that apply)

- Active Transportation
- Pedestrian Access
- Transit Access
- Coordination
Examples: Community and Culture

A. Culture – Provide places in parks to celebrate diversity, heritage, and neighborhood identity

B. Multipurpose parks – Use parks for multiple purposes, including educational space, flood mitigation, and community gardens

C. Gathering spaces – Provide covered community gathering spaces in parks and other public spaces and facilities

D. Safety – Enhance the safety of parks through design, signage, and more
Which of these previously drafted policies about community and culture do you like? (check all that apply)

- Culture
- Multipurpose Parks
- Gathering Spaces
- Safety
Questions and comments on previously-drafted policies
New Ideas from Other Cities

Do they make sense for Salem?
New Ideas from Other Cities

Park Access

Strive to provide park access for all residents through a 10-minute walk, 20-minute bike ride, and 30-minute transit ride and at least 40-minutes of recreational activity.
Is a new policy about park access right for Salem?

Yes  No  Unsure
Universal Design

Design parks and recreational facilities for universal access and multi-generational uses
Is a new policy about universal design right for Salem?

Yes  No  Unsure
New Ideas from Other Cities

Safe Access

Develop a Safe Routes to Parks program to promote safe, active, and engaging ways to access parks
Is a new policy about safe access to parks right for Salem?

Yes   
No   
Unsure
New Ideas from Other Cities

Trail Data Availability

Develop a publicly accessible city-wide geographic information system (GIS) data set of trails
Is a new policy about trail data availability right for Salem?

- Yes
- No
- Unsure

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New Ideas from Other Cities

Incorporation of Art

Coordinate with the public art commission during pre-design and design phases for new and renovated parks
Is a new policy about incorporation of art in parks right for Salem?

Yes  No  Unsure
Demonstration Gardens

Encourage demonstration gardens to increase awareness of water, habitat, and energy conservation best practices.
Is a new policy about demonstration gardens right for Salem?
New Ideas from Other Cities

Park Rangers

Expand the Park Ranger Program to all parks to protect resources, foster awareness and stewardship, and provide public safety
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Is a new policy about park rangers right for Salem?
New Ideas from Other Cities

Park Access and Equity Metrics

Use measurable criteria to prioritize future capital investments, including metrics that gauge equity (age and condition of existing parks, park capacity and recreational value relative to surrounding density, accessibility via walking, biking, transit, and more)
Is a new policy about park access and equity metrics right for Salem?
Questions and comments on new ideas
What are your ideas?

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Parks and Recreation Policy Workshop

Comprehensive Plan Policies

April 28, 2021
Our Salem Process

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Community input throughout
Natural Resources and the Environment Policy Workshop

Comprehensive Plan Policies

May 5, 2021
Agenda

- Project Overview
- Previously-drafted policies
- New policy ideas
- Your ideas
- Questions and wrap-up
Updating the Comprehensive Plan

- Guide future growth and development in the Salem area
- Meet community’s current and future needs
Where Are We?

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Virtual public forum to discuss proposed Our Salem zoning changes
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Other Planning Efforts

• Salem Climate Action Plan
  • Will include detailed actions to achieve climate goals

• Salem Strategic Plan
  • Result Area: Natural Environmental Stewardship
  • Strategic Priority: Taking Action on Climate Change

• Comprehensive Park System Master Plan

• Community Forestry Strategic Plan
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Sample Natural Resources and Environment Goals

- **Environmental Protection** – Protect and enhance the quality and function of Salem’s natural resources, ecosystems, and environment

- **Greenhouse Gasses** – Reduce Salem’s greenhouse gas emissions by 50 percent

- **Urban Forest** – Preserve, increase, and enhance Salem’s urban forest

- **Design and Development** – Promote sustainable design and development

- **Natural Hazards and Resilience** – Protect the community from impacts of natural hazards and disasters and promote community resiliency
Review of Previously Drafted Policies

Live Polling Questions

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Examples: Environmental Protection

A. **Natural resource protection** – Protect the quality and function of natural resources

B. **Air quality** – Protect and improve air quality through vegetated buffers, tree planting and reduced impervious surfaces

C. **Riparian Areas** – Increase protections for trees and native vegetation in riparian corridors and support restoration of degraded corridors

D. **Natural open space** – Expand the amount of dedicated natural open space

Vision
Which of these previously drafted policy ideas about environmental protection do you like? (check all that apply)

- Natural Resource Protection
- Air Quality
- Riparian Areas
- Natural Open Space
Examples: Environmental Protection, Greenhouse Gas Emissions

A. **Brownfields** – Support the assessment, cleanup, and remediation of brownfields

B. **Environmental impacts** – Reduce and mitigate the environmental impacts from City-funded programs and projects

C. **Land use and transportation** – Facilitate and support changes in land use patterns and the transportation system to reduce emissions

D. **Municipal operations** – Prioritize efforts and strategies that reduce emissions through municipal operations and facilities
Which of these previously drafted policy ideas about greenhouse gas emissions and design and development do you like? (check all that apply)

- Brownfields
- Environmental Impacts
- Land Use and Transportation
- Municipal Operations
Review of Previously Drafted Policy Ideas

Examples: Urban Forest, Natural Hazards and Resilience

A. **Tree preservation** – Increase the quantity of healthy trees and tree groves that are preserved through regulations, incentives, and more

B. **Tree planting** - Promote and contribute to tree planting across the Salem Urban Area, particularly in neighborhoods with a low tree canopy

C. **Transportation Infrastructure**– Identify and enhance emergency transportation routes and regularly update emergency plans

D. **Seismic upgrades** – Support efforts to make public and private buildings more resistant to seismic activity and other natural disasters

**Vision**
Which of these previously drafted policy ideas about urban forests and natural hazards and resilience do you like? (check all that apply)

- Tree Preservation
- Tree Planting
- Transportation Infrastructure
- Seismic Upgrades
Examples: Design and Development, Willamette Greenway

A. Building design – Encourage resource efficiency in the design of buildings

B. Renewable energy – Promote the use and production of renewable energy in private and public facilities

C. Vegetation and wildlife – Conserve riparian vegetation and wildlife within the Willamette River Greenway

D. Public Access – Include provisions for public access to the Willamette River when development or redevelopment occurs

Vision
Which of these previously drafted policy ideas about the Willamette Greenway do you like? (check all that apply)

- Building Design
- Renewable Energy
- Vegetation and Wildlife
- Public Access
Questions and comments on previously-drafted policy ideas
New Ideas from Other Cities

Do they make sense for Salem?
Invasive Species

Prevent or reduce the spread of invasive plants and support efforts to reduce the impacts of all invasive species
Is a new policy about invasive species right for Salem?
New Ideas from Other Cities

Habitat Connectivity

Develop a habitat connectivity analysis and strategic action plan that identifies critical connections between green spaces and areas of natural habitat.

*(including habitat corridors for fish and wildlife, beneficial insects, indicator species, and at-risk species)*
Is a new policy about habitat connectivity right for Salem?
New Ideas from Other Cities

Community Landscaping

Encourage conversion of lawns for food production, pollinator habitats, and hardy drought tolerant native plants
Is a new policy about community landscaping right for Salem?

- Yes
- No
- Unsure
Climate change adaptation and resilience

Enhance the ability of waterways, urban forest, habitats, and wildlife to limit and adapt to the effects of climate change and natural disasters
Is a new policy about climate change adaptation and resilience right for Salem?
Resilient Urban Forest

Encourage planting Pacific Northwest hardy and climate change resilient native trees and vegetation, especially in urban habitat corridors, like the Willamette River Greenway
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Is a new policy about resilient urban forests right for Salem?
Hazard Awareness

Increase outreach and education for natural hazard awareness and disaster preparedness, especially for vulnerable populations.
Is a policy about hazard awareness right for Salem?

Yes  No  Unsure
Natural Hazard Maps

Ensure that City natural hazard maps stay up-to-date and reflect the best available science for a variety of hazards (examples: flooding, landslides, liquefaction, wildfire, earthquakes, drought)
Is a new policy about natural hazard maps right for Salem?
Questions and comments on new ideas
What are your ideas?

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Community input throughout
Community and Public Facilities and Services Policy Workshop

Comprehensive Plan Policies
May 12, 2021
Agenda

- Project Overview
- Previously-drafted policies
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- Questions and wrap-up
Updating the Comprehensive Plan

• Guide future growth and development in the Salem area
• Meet community’s current and future needs
Current Pop. Est. 2035 Pop.

210,000

270,000

Salem's Portion of the UGB
Urban Growth Boundary
Salem City Limits
Where Are We?

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Previously-drafted policies, new ideas, and your ideas

1. Presentation of policy ideas
2. Live polling to get your input: Web or text
3. Questions in the chat
1. Log into the live poll. It will ask for your name, but our questions are anonymous.

2. You can use your phone or computer to join.

3. Once you are logged in, questions will appear automatically, and results will appear on-screen.

When poll is active, respond at pollev.com/ekim847
Text EKIM847 to 22333 once to join
I'm ready to do live-polling on Our Salem policies.
Other Planning Efforts

• Salem Climate Action Plan
  • Will include detailed actions to achieve climate goals

• Salem Historic Preservation Plan

• Stormwater Master Plan
Vision Statement

Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices, families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
Sample Natural Resources and Environment Goals

• **Community Spaces and Culture** – Foster development of community gathering spaces

• **Food** – Increase access to healthy, fresh food

• **Public Facilities and Services** – Provide high quality public facilities and services

• **Stormwater Management** – Maintain and improve drainage systems

• **Historic Preservation** – Protect and encourage the sensitive use of historic resources, places, archaeological sites, and landscapes
Review of Previously Drafted Policy Ideas

Live Polling Questions

Use your web browser or text message to respond

Results will be shown on screen, but your answer will remain anonymous

When poll is active, respond at pollev.com/ekim847

Text EKIM847 to 22333 once to join
Examples: Community Spaces and Culture

1. **Community Spaces** – Encourage businesses, schools, and other organizations to provide community spaces within their facilities

2. **Cultural Places** – Collaborate with community organizations and sovereign tribes to create and designate cultural places

3. **Art** – Allow and encourage locally-created public art more broadly in Salem

4. **Open Spaces** – Encourage natural and man-made open spaces throughout Salem
Which of these previously drafted policy ideas about community spaces and culture do you like? (check all that apply)

Community Spaces
Cultural Places
Art
Open Spaces
Review of Previously Drafted Policy Ideas

*Examples: Public Facilities and Services, Stormwater Management*

5. **Library Services** – Maintain and enhance access to library services, especially in underserved areas

6. **Community Centers** – Encourage development of more community centers equitably distributed throughout Salem to serve all ages and abilities

7. **Schools** – Collaborate with the Salem-Keizer School District to align school services with changes and growth in population

8. **Flood Risk Reduction** – Identify flood-related hazards, establish actions to mitigate risk, and provide information to residents and businesses
Which of these previously drafted policy ideas about public facilities and services and stormwater management do you like? (check all that apply)

- Library Services
- Community Centers
- Schools
- Flood Risk Reduction
Examples: Service Provision and Development

8. **Extension of Services** – Facilitate orderly extension of utility service to undeveloped land

9. **Wastewater Systems** – Maintain adequate capacity in the wastewater collection and treatment systems

10. **Seismic Resiliency** – Pursue seismic resiliency for key water and wastewater facilities

11. **Water Diversification** – Pursue source water diversification to maintain a sustainable supply of drinking water
Which of these previously drafted policy ideas about service provision and development do you like? (check all that apply)

- Extension of Services
- Wastewater Systems
- Seismic Resiliency
- Water Diversification
Review of Previously Drafted Policy Ideas

*Examples: Food, Historic Preservation*

13. **Fresh Food** – Encourage grocery stores, food co-ops, and community markets to improve access to healthy, fresh food

14. **Locally-Grown Food** – Promote farmers’ markets and community gardens to increase food access and reduce food insecurity

15. **Urban Animals** – Allow keeping of a limited number of urban animals that produce food for personal consumption or donation

16. **Archaeological Resources** – Encourage preservation of historic and cultural archaeological resources by working with property owners, developers, the State, and sovereign tribes
Which of these previously drafted policy ideas about food and historic preservation do you like? (check all that apply)

<table>
<thead>
<tr>
<th>Fresh Food</th>
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Questions and comments on previously-drafted policies
New Ideas from Other Cities

Do they make sense for Salem?
New Ideas from Other Cities

Water Sources

Coordinate with local and regional stakeholders to protect the quality of Salem’s current and planned water sources.
Is a new policy about water sources right for Salem?

Yes  No  Unsure
Community Preparedness

Enhance community preparedness and capacity to prevent, withstand, and recover from emergencies and natural disasters through land use decisions and public facility investments.
Is a new policy about community preparedness right for Salem?

Yes  No  Unsure
New Ideas from Other Cities

Development

New development should be designed in a sustainable manner and not overtax existing and planned improvements in the sewer collection system and treatment plants.
Is a new policy about development right for Salem?

- Yes
- No
- Unsure
New Ideas from Other Cities

Campus Community Amenities and Services

Encourage campus development that provides amenities and services to surrounding neighborhoods, emphasizing the role of campuses as centers of community activity.
Is a new policy about campus community amenities and services right for Salem?

Yes  No  Unsure
Public Spaces

Public spaces should be designed to be enjoyed in all weather conditions to ensure their functionality year-round.
Is a new policy about public spaces right for Salem?

Yes  No  Unsure
New Ideas from Other Cities

Libraries as Gathering Spaces

Foster the evolving role of libraries as valued community gathering spaces
Is a new policy about libraries as gathering spaces right for Salem?

Yes  No  Unsure
New Ideas from Other Cities

Urban Orchards

Support efforts to inventory, develop, and utilize Salem’s urban orchards to increase the resiliency of the local food system and help reduce food insecurity.
Is a new policy about urban orchards right for Salem?

Yes  No  Unsure
Questions and comments on new ideas
What are your ideas?

Your input will help shape additional policies that support the Vision.
What’s Next for Policies?

- Conduct additional outreach and survey
- Incorporate new ideas and feedback
- Present revised policies to the community
- Adopt policies along with the updated Comprehensive Plan
Give More Input

1. Weekly policy meetings and new survey
   • Give feedback and add your ideas

www.cityofsalem.net/our-salem
Give More Input

1. Weekly policy meetings and new survey
   • Give feedback and add your ideas

2. New Interactive Map
   • Weigh in on draft zoning map

3. Zoning Subcommittee
   • Watch and comment in meetings
Stay Engaged

www.cityofsalem.net/our-salem

Contact Eunice Kim at ekim@cityofsalem.net or 503-540-2308
Parks and Recreation Policy Workshop

Comprehensive Plan Policies
April 28, 2021
Our Salem Process

Development of Our Salem Vision
Fall 2019 - 2020
- Scenarios
- Draft vision
- Draft comprehensive plan map
- Draft goals
- Revisions

City Council Acceptance of Our Salem Vision
Feb. 2021

Development of Comprehensive Plan 2021
- Draft comp. plan
- Draft zoning map
- Draft policies
- Revisions
- Comprehensive plan adoption process

Community input throughout