Our Salem Vision

Planning Commission Meeting
February 9, 2021
What is Our Salem?

Updating the Comprehensive Plan

• Guide future growth and development in the Salem area
• Meet community’s current and future needs
Visioning

Visioning  
Fall 2019

Scenarios  
Spring 2020

Community Vision  
Fall 2020
Outreach

Community Meetings
Community Events
Dot Voting
Facebook Live
Interactive Online Mapping
Project Website
Property Owner Meetings
School Events
Social Media
Stakeholder Interviews
Surveys
Traditional Media
Utility Bill Insert
Webinar
Videos
Workshops

Attended more than 160 in-person and virtual meetings and events

Engaged with more than 80 community groups
Vision

**High-level framework**

- Vision Statement
- Goals
- Proposed Comprehensive Plan Map
Vision Statement

Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices, families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
Goals

Long-term outcomes that Salem hopes to achieve

- Goals to be carried forward and included in the Comprehensive Plan
- Detailed policies that support the goals and vision to be developed (revised/updated)
Goals

- Community Engagement
- Land Use and Urbanization
- Housing
- Economic Development
- Parks and Recreation
- Natural Resources and Natural Hazards
- Willamette Greenway
- Transportation
- Community and Public Facilities and Services
Housing Goals *(page 24)*

**Housing Choice**

**Housing Affordability**

**Complete Neighborhoods**

**Livability and Sustainability**

**Land Supply**

Provide a supply of residential land that accommodates the amounts and types of housing needed to meet the population forecast for the Salem Urban Area.
Natural Resources and Natural Hazards Goals

(page 27)

Environmental Protection

Greenhouse Gas Emissions

Urban Forest

Design and Development

Natural Hazards and Resilience

Reduce Salem’s greenhouse gas emissions to 50 percent of the citywide emissions for the baseline year of 2016 by 2035 and be carbon neutral by 2050.
Proposed Comprehensive Plan Map

Note: Comprehensive Plan Map is implemented through zoning map
Big Ideas

- Need for multifamily housing
- *Adjustments since the fall*
Big Ideas

- Flexibility
- Added areas since the fall
Big Ideas

- Tripled the number of hubs since the fall
• Tripled the number of hubs since the fall
• Tripled the number of hubs since the fall
Big Ideas

Housing
- Missing middle housing types (townhomes, duplexes, etc.)
- Multi-family housing distributed throughout Salem
- Missing middle housing incorporated into existing neighborhoods

Mixed Use
- In existing and future commercial centers
- Throughout downtown

Neighborhood Hubs
- Hubs are dispersed throughout Salem

Employment
- Industrial centers are located near major corridors and Interstate 5
- Commercial uses are located throughout Salem
Preferred Scenario

• Tool to analyze impacts - focused on greenhouse gas emissions

• NOT the same as the proposed Comprehensive Plan Map

• Best guess at **what might develop** through 2035 based on the proposed Comprehensive Plan Map
A “complete neighborhood” means people live near parks, schools, grocery stores, businesses, transit

- **Today**: 65%
- **Current Trends**: 63%
  - All Households: 31%
  - New Households: 31%
- **Preferred Scenario**: 74%
  - All Households: 53%
  - New Households: 53%
Analysis: Greenhouse Gas Emissions

Annual GHG Emissions (MT CO2e) from Transportation

<table>
<thead>
<tr>
<th></th>
<th>Today</th>
<th>Current Trends</th>
<th>Preferred Scenario</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>851,578</td>
<td>791,584</td>
<td>776,503</td>
</tr>
</tbody>
</table>

Difference between Today to Preferred Scenario: 75,075

Note: All trips including I-5 trips (>50% of all trips are external or pass through)
Analysis: Greenhouse Gas Emissions

Annual GHG Emissions (MT CO2e) from Transportation

- Current Trends: 374,010
- Preferred Scenario: 357,309

Note: Only internal trips
Zoning Options: Greenhouse Gas Emissions

1. Increase maximum heights in mixed-use zones, particularly along Cherriots’ Core Network

2. Eliminate parking requirements for all uses near the Core Network

3. Increase the minimum density in the mixed-use and/or multifamily zones near the Core Network or throughout Salem

4. Require multifamily housing in mixed-use zones

5. Require neighborhood hubs and/or middle housing in large subdivisions

6. Establish a minimum density in the Single Family Residential (RS) zone near the Core Network
Core Network

Updated July 27, 2017
Climate Action Plan Collaboration

- Incorporate additional strategies from the climate action plan
Next Step: Ask for City Council Acceptance

FEBRUARY 22:
Direction to move the Our Salem project forward (*not adoption*)

- Continue more detailed work on policies, zoning map, and zoning code
- Ensure details support the goals and proposed Comprehensive Plan Map
Our Salem Timeline 2021

Final Countdown from Visioning to Adoption

VISIONING
Revise draft vision and present final version to City Council for acceptance

HOUSING, JOBS, TRANSPORTATION, PARKS, AND MORE
Gather public input on a range of topics and continue planning.

ZONING CODE AND ZONING MAP UPDATES
Prepare draft of updated comprehensive plan.

ADOPTION
Finalize updated comprehensive plan and begin adoption process.
Questions

https://www.cityofsalem.net/our-salem
Our Salem Vision

Planning Commission Meeting
February 9, 2021