Our Salem Vision

City Council Meeting
March 8, 2021
What is Our Salem?

Updating the Comprehensive Plan

• Guide future growth and development in the Salem area
• Meet community’s current and future needs
Outreach

Community Meetings
Community Events
Dot Voting
Facebook Live
Interactive Online Mapping
Project Website
Property Owner Meetings
School Events
Social Media
Stakeholder Interviews
Surveys
Traditional Media
Utility Bill Insert
Webinar
Videos
Workshops

Attended more than 160 in-person and virtual meetings and events

Engaged with more than 80 community groups
Vision

*High-level framework first*

- Vision Statement
- Goals
- Proposed Comprehensive Plan Map
Asking for City Council Acceptance

Direction to move the Our Salem project forward (not adoption)

- Continue more detailed work on policies, zoning map, and zoning code
- Ensure details support the Vision
Vision Statement

Salem is a livable, equitable, carbon neutral city where everyone has access to affordable housing and safe mobility choices, families and local businesses are thriving, diversity and culture is celebrated, and open spaces and the environment are valued and protected.
## Goals

- Community Engagement
- Land Use and Urbanization
- Housing
- Economic Development
- Parks and Recreation
- Natural Resources and Natural Hazards
- Willamette Greenway
- Transportation
- Community and Public Facilities and Services
Housing Goals (page 24)

Housing Choice

Housing Affordability

Complete Neighborhoods

Livability and Sustainability

Land Supply

Provide a supply of residential land that accommodates the amounts and types of housing needed to meet the population forecast for the Salem Urban Area.
Environmental Protection

Greenhouse Gas Emissions

Urban Forest

Design and Development

Natural Hazards and Resilience

Reduce Salem’s greenhouse gas emissions to 50 percent of the citywide emissions for the baseline year of 2016 by 2035 and be carbon neutral by 2050.
Proposed Comprehensive Plan Map

Note: Comprehensive Plan Map is implemented through zoning map
Proposed Comprehensive Plan Map

- Align with ongoing City and State climate work
  - Focus on frequent transit corridors
  - Create complete neighborhoods

Department of Land Conservation and Development
Big Ideas

- Need for multifamily housing
- *Adjustments since the fall*
Big Ideas

- Flexibility
- Added areas since the fall
Core Network and Existing Mixed Use

*This map has been provided for illustrative purposes only. In no event is the City of Salem liable for damages from the use of this illustration.*
Core Network and Proposed Mixed Use

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Big Ideas

- Tripled the number of hubs since the fall
• Tripled the number of hubs since the fall
• Tripled the number of hubs since the fall
Preferred Scenario

- Tool to analyze impacts

- NOT the same as the proposed Comprehensive Plan Map

- Best guess at what might develop through 2035 based on the proposed Comprehensive Plan Map
## Greenhouse Gas Emissions

### Annual GHG Emissions (MT CO2e) from Transportation

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Emissions (MT CO2e)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Today</td>
<td>851,578</td>
</tr>
<tr>
<td>Current Trends</td>
<td>791,584</td>
</tr>
<tr>
<td>Preferred</td>
<td>776,503</td>
</tr>
</tbody>
</table>

- **Difference between Today to Preferred Scenario:** \(75,075\)

*Note: All trips including I-5 trips (>50% of all trips are external or pass through)*
Zoning Options: Greenhouse Gas Emissions

1. **Increase maximum heights** in mixed-use zones, particularly along Cherriots’ Core Network

2. **Eliminate parking requirements** for all uses near the Core Network

3. **Increase the minimum density** in the mixed-use and/or multifamily zones near the Core Network or throughout Salem

4. **Require multifamily housing** in mixed-use zones

5. **Require neighborhood hubs and/or middle housing** in large subdivisions

6. **Establish a minimum density** in the Single Family Residential (RS) zone near the Core Network
Outside of Zoning

- Infrastructure improvements and financial incentives
  - Align future work
Climate Action Plan Collaboration

• Incorporate additional strategies from the climate action plan
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Our Salem Timeline 2021
Final Countdown from Visioning to Adoption

**VISIONING**
Revise draft vision and present final version to City Council for acceptance

**HOUSING, JOBS, TRANSPORTATION, PARKS, AND MORE**
Gather public input on a range of topics and continue planning.

**ZONING CODE AND ZONING MAP UPDATES**
Prepare draft of updated comprehensive plan.

**ADOPTION**
Finalize updated comprehensive plan and begin adoption process.
After Our Salem

Update other plans to align with the Comprehensive Plan

- Salem Transportation System Plan
- Salem Comprehensive Parks System Master Plan
- Other plans
Our Salem Project

www.cityofsalem.net/our-salem
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