

**TO: HISTORIC LANDMARKS COMMISSON**

**THROUGH: LISA ANDERSON-OGILVIE, AICP, DEPUTY COMMUNITY DEVELOPMENT DIRECTOR**

**FROM: KIMBERLI FITZGERALD, AICP, HISTORIC PRESERVATION OFFICER**

**SUBJECT: SUPPLEMENTAL STAFF REPORT FOR HISTORIC DESIGN REVIEW CASE NO. HIS20-10 FOR 201 COMMERCIAL ST NE: PROPOSAL TO INSTALL NEW SIGNAGE ON THE EXTERIOR OF THE ANDERSON BUILDING**

### **ISSUE**

Should the Historic Landmark Commission (HLC), approve, conditionally approve, or deny the proposal to add signage to the exterior of the Anderson Building?

### **SUMMARY AND BACKGROUND**

On February 24, 2020, the applicant submitted materials for a Major Historic Design Review for a proposal to add a new wall sign and a new projecting sign to the exterior of the Anderson Building (1900). The applicant is requesting approval to install two exterior signs. One wall sign (4' x 1'6") and one projecting sign (4'6" x 3'10") located at the southeast corner of the Anderson Building. Both signs are proposed to be of wood within a metal frame with white aluminum letters. The applicant is proposing to light both signs with perimeter LED lighting. The public hearing on this case was held on May 21, 2020.

### **SUPPLEMENTARY FINDINGS**

Due to Special Hearing Procedures during the COVID-19 Pandemic no public testimony was accepted on May 21, 2020. Written comments on the proposal were allowed up until May 28, 2020 at 5:00pm, however, no comments were received. The applicant had until June 4, 2020 at 5:00pm to submit final written rebuttal, and no additional comments were submitted by the applicant. Historic Landmarks Commission staff reviewed the proposal and recommends that the HLC find that the proposed signage is similar in size, scale, and design to the signage that is throughout the Downtown Historic District and the proposal meets the applicable criteria in SRC 230.056.

### **RECOMMENDATION**

Based upon the information presented in the application, plans submitted for review, and findings as presented in this staff report, staff recommends that the Historic Landmarks Commission **APPROVE** the proposal.

### **DECISION ALTERNATIVES**

1. APPROVE the proposal as submitted by the applicant and indicated on the drawings.

2. APPROVE the proposal with conditions to satisfy specific guideline(s).
3. DENY the proposal based on noncompliance with identified guidelines in SRC 230, indicating which guideline(s) is not met and the reason(s) the guideline is not met.

Prepared by Kimberli Fitzgerald, AICP, Historic Preservation Officer